

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

#### **Billing Address:**

National Media Research Planning & Placement, LLC **Attention: Accounts Payable** 815 Slaters Lane Alexandria, VA 22314



Advertiser	National Republican Congressional Com
Product	NRCC IE 9/21
Estimate Number	3012

Invoice #	116625-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116625
Alt Order #	06280951
Deal #	
Order Flight	09/21/12 - 09/27/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1		Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
				09/17/12 to		1x	1				
	WRAL			F	09/21/12	:30	11:11 PM	NRCCNC070914	\$2,000.00		1
2		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME					-				
	MOAL			09/17/12 to		1x	1		<b>#700.00</b>		
_	WRAL			F	09/21/12	:30	12:58 PM	NRCCNC070914	\$700.00		1
3		6pm News (M-F)	6-630p								
	ISSUE CLA	ASS OF TIME		00/47/404-	00/00/40	4	1				
	WRAL			09/17/12 to	09/23/12	1x :30	1	NRCCNC070914	\$2,500.00		
4		WDAL AM Name	C 7-	Г	09/21/12	.30	6:29 PM	NRCCNCU/U914	\$2,500.00		1
4		WRAL AM News ASS OF TIME	6-7a								
	1330E CLA	455 OF TIME		09/17/12 to	00/22/12	1x	1				
	WRAL			F	09/23/12	:30	6:54 AM	NRCCNC070914	\$1,600.00		1
5		Inside Edition	7-730P	'	03/21/12	.00	0.54 AW	NICCIO O DI T	ψ1,000.00		'
3		ASS OF TIME	7-730								
	IOOOL OL/	100 OT TIME		09/17/12 to	09/23/12	1x	1				
	WRAL			F	09/21/12	:30	7:13 PM	NRCCNC070914	\$1,500.00		1
6	WRAL	Fri Hour 2	9-10p						. ,		
-		ASS OF TIME	p								
				09/17/12 to	09/23/12	1x	1				
	WRAL			F	09/21/12	:30	9:45 PM	NRCCNC070914	\$4,000.00		1
7	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME	·								
				09/24/12 to	09/30/12	1x	1				
	WRAL			M	09/24/12	:30	11:23 PM	NRCCNC070921	\$2,000.00		1
8	WRAL	Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									

09/24/12 to 09/30/12



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL Noon News	12p-1p	-			-				<u> </u>
	ISSUE CLASS OF TIME									
	WRAL		M	09/24/12	:30	12:23 PM	NRCCNC070914	\$700.00		1
9	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME					_				
	14/5.41			2 to 09/30/12	1x	1		******		<del></del>
	WRAL		M	09/24/12	:30	6:29 PM	NRCCNC070921	\$2,500.00		1
10	WRAL Sat Hour 3	10-11p								
	ISSUE CLASS OF TIME		00/47/4	0.1.00/00/10		-				
	MDAL		09/17/13 Sa	2 to 09/23/12	1x	1-	NRCCNC070914	Φ0.000.00		
	WRAL		Sa	09/22/12	:30	10:42 PM	NRCCNC070914	\$2,000.00		1
11	WRAL WRAL 6a News Sat ISSUE CLASS OF TIME	6-8a								
	1930E OLAGO OF THE		09/17/1	2 to 09/23/12	1x	1-				
	WRAL		Sa	09/22/12	:30	7:16 AM	NRCCNC070914	\$600.00		1
12	WRAL CBS This Sat Morning 8-9a	8-9a		00/11/	.00	711071111		φοσοίσο		·
	ISSUE CLASS OF TIME	0 00								
			09/17/1	2 to 09/23/12	2x	2-				
	WRAL		Sa	09/22/12	:30	8:24 AM	NRCCNC070914	\$700.00		1
	WRAL		Sa	09/22/12	:30	8:57 AM	NRCCNC070914	\$700.00		2
13	WRAL NFL (Late)	4-7p								
	ISSUE CLASS OF TIME									
				2 to 09/23/12	1x	1				
	WRAL		Su	09/23/12	:30	8:06 PM	NRCCNC070914	\$8,000.00		1
				to NFL game r						
			LR due	to NFL game r	un over 3	7:40				
14	WRAL 6pm News (Sun)	6-630p								
	ISSUE CLASS OF TIME		00/47/4	0.1.00/00/10		4				
	WDAL Zara Navia	7 700-		2 to 09/23/12	1x	1	NDCCNC070014	Ф000 00	MO for 14.1.00/00	
	WRAL 7pm News	7-730p	Sa	09/22/12 CLASS OF TIN	:30	7:16 PM	NRCCNC070914	\$600.00	MG for 14.1 09/23	3
			ISSUE	OLASS OF TIM	/IL NO.23					



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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL 6pm News (Sun)	6-630p			•	_		<u>.</u>		
	ISSUE CLASS OF TIME									
	WRAL		Su	09/23/12	:00				See MG 14.2,14.3	1
	WRAL WRAL 4:30am News	4:30a - 5am	M ISSUE CI	09/24/12 ASS OF TIM	:30	4:44 AM	NRCCNC070914	\$200.00	MG for 14.1 09/23	2
15	WDAL WDAL Cup Marning Name	7-9a	ISSUE CL	ASS OF TIM	IE No.23					
15	WRAL WRAL Sun Morning News ISSUE CLASS OF TIME	1-9a								
	1330E CEA33 OF TIME		09/17/12 to	09/23/12	1x	1				
	WRAL		Su Su	09/23/12	:30	7:54 AM	NRCCNC070914	\$900.00		1
16	WRAL Late News	11-1135p	Ou .	00/20/12	.00	7.017.00		φοσο.σσ		•
10	ISSUE CLASS OF TIME	11-1100p								
	1000E OE/100 OF THINE		09/24/12 to	09/30/12	1x	1				
	WRAL		Th	09/27/12	:30	11:32 PM	NRCCNC070921	\$2,000.00		1
17	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME	rr								
			09/24/12 to	09/30/12	1x	1				
	WRAL		Th	09/27/12	:30	12:40 PM	NRCCNC070921	\$700.00		1
18	WRAL 6pm News (M-F)	6-630p								
	ISSUE CLASS OF TIME	•								
			09/24/12 to		1x	1				
	WRAL		Th	09/27/12	:30	5:58 PM	NRCCNC070921	\$2,500.00		1
19	WRAL WRAL AM News	6-7a								
	ISSUE CLASS OF TIME									
			09/24/12 to		1x	1				
	WRAL		Th	09/27/12	:30	5:58 AM	NRCCNC070921	\$1,600.00		1
20	WRAL Inside Edition	7-730P								
	ISSUE CLASS OF TIME					_				
			09/24/12 to		1x	1				<del></del>
	WRAL		Th	09/27/12	:30	7:21 PM	NRCCNC070921	\$1,500.00		1
21	WRAL Late News	11-1135p								



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21		Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
					2 to 09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	11:34 PM	NRCCNC070921	\$2,000.00	)	1
22		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME		00/04/4/	0.1- 00/00/40	4	1				
	WRAL			09/24/12 Tu	2 to 09/30/12 09/25/12	1x :30	-1 12:58 PM	NRCCNC070921	\$700.00	<u> </u>	
00		C Name (M. E)	C C00-	Tu	09/25/12	.30	12.36 PIVI	NRCCNC070921	\$700.00	J	ı
23		6pm News (M-F) ASS OF TIME	6-630p								
	1990E CL	155 OF TIME		00/24/14	2 to 09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	5:59 PM	NRCCNC070921	\$2,500.00	<u> </u>	1
24		WRAL AM News	6-7a	Tu	03/23/12	.00	3.33 T W	NRCCNC070321	Ψ2,300.00	,	'
47		ASS OF TIME	0-7a								
	10001 017	100 OI TIME		09/24/13	2 to 09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	6:28 AM	NRCCNC070921	\$1,600.00	)	1
25	WRAL	Inside Edition	7-730P								
		ASS OF TIME									
				09/24/12	2 to 09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	7:14 PM	NRCCNC070921	\$1,500.00	)	1
26	WRAL	Tue Hour 1	8-9p								
	ISSUE CLA	ASS OF TIME									
					2 to 09/30/12	1x	-1				
	WRAL			Tu	09/25/12	:30	7:58 PM	NRCCNC070921	\$8,000.00	)	1
27		Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
					2 to 09/30/12	1x	1				
	WRAL			W	09/26/12	:30	11:34 PM	NRCCNC070921	\$2,000.00	)	1
28		Noon News	12p-1p								
	ISSUE CLA	ASS OF TIME									

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09/24/12 to 09/30/12



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	WRAL	Noon News	12p-1p	_							
	ISSUE CLA	ASS OF TIME									
	WRAL			W	09/26/12	:30	12:24 PM	NRCCNC070921	\$700.00		1
29		<b>6pm News (M-F)</b> ASS OF TIME	6-630p								
				09/24/12 to	09/30/12	1x	1				
	WRAL			W	09/26/12	:30	5:59 PM	NRCCNC070921	\$2,500.00		1
			Aired Spots	31							

Gross Total \$61,000.00

Agency Commission \$9,150.00

**Payment Terms 30 Days Net Amount Due** \$51,850.00